

Realigning to Achieve Success in the **Green** Economy

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New Ways of Thinking: Evolution of Sustainability in Agri- Business

- Viewing compliance as opportunity
- Making value chains sustainable
 - Re-evaluating your inputs, operations & outputs
- Designing sustainable products and services
- Developing new business models
- Creating “new practice” platforms



10-Step Sustainability Management Plan

1. Develop a sustainable business plan
2. Understand your energy, water & waste costs
3. Understand when & where energy & water are used and wastes are produced (monitor)
4. Target to maximize efficiency
5. Eliminate waste and conserve
6. Optimize the energy & water supply
7. Promote energy, water & waste awareness



Key Success Factors

- Develop Motivation through Leadership, Values and Alignment
- Build the Business Case
- Build the Team
- Launch a Pilot Project
- Build Commitment
- Awareness programs, education, training, and job



Thank you!

- Farm Credit Canada
 - Planning Committee
- Panel
- Participants
 - Draw



“Today’s The Day”

Source: